

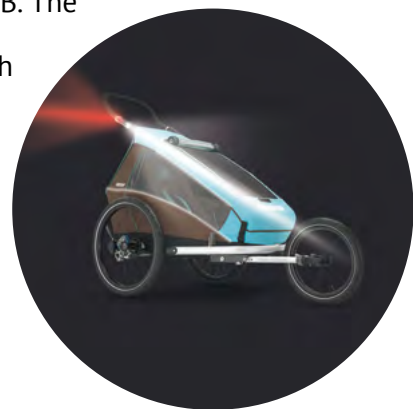
PRESS RELEASE

Croozer Inc. presenting two world firsts at INTERBIKE

INTERBIKE 2015. At this year's INTERBIKE in Las Vegas, the child carrier specialist Croozer Inc. presents two world firsts. Battery powered lights are integrated into the handlebar and will make travelling with the bicycle trailer even safer. The lighting element is equipped with a light and motion sensor. The new Croozer ski adapter kit makes cross-country skiing and snow hiking possible for the entire family. Furthermore, the new Click & Crooze will make changing between bike, strolling and jogging mode even easier.

Integrated lights for added safety

During dusk and darkness, an unlit bicycle trailer is not always clearly visible for other road users. This is why Croozer has worked together with the lighting experts at Busch + Müller to develop a battery powered light which is integrated into the handlebar of the multifunctional trailer. The lighting is equipped with a light and motion sensor which guarantees the activation of the light as soon as the Croozer starts to move and the sun starts to set. The LEDs ensure a runtime of up to 15 hours. After that, the battery can be recharged via USB. The battery level and the charge status can be checked with the touch of a button. This makes Croozer the only bicycle trailer in the world providing an integrated lighting system. The handlebar with the integrated light is available as an accessory for every Croozer Kid and Kid Plus model.



**SIMPLY
ON THE MOVE**

Cross-country skiing and snow hiking with the entire family

As of 2016, the Croozer product range will be expanding with a ski adapter kit. The adapter foot clicks into any children's downhill ski. This kit represents another world first. Next to the ski adapters, the kit comes with towing poles and a comfortable waist harness. The length and the size of both are adjustable. The flexible towing system allows an increased freedom to twist and turn towards the children in the Croozer. But the skiing kit does not only make cross-country skiing possible for the entire family, they can also go snow hiking when they use the ski adapters and the jogging wheel mounted in the front. By using wider downhill skis instead of cross-country skis, the Croozer glides through the snow much smoother and effortlessly. The Croozer ski adapter kit fits all new and prior year Croozer models, Single and Double.



Easiest and quickest usability with CLICK & CROOZE

For all families who like being out and about in the fresh air, Croozer offers a flexible transport solution – not only for sports and for their free time, but also for the everyday family life. In no time at all, the Croozer converts from a bicycle trailer to a stroller or an all terrain jogger, without the need for any tools at all. All kits are always included in the price. With the new Click & Crooze function, the change between the kits will be even easier. In just one action, the strolling wheel can be inserted and then released at the touch of a button. The other kits also function this way. The locking mechanism snaps in automatically – audible and safe. Right after that, the Croozer is ready for take-off. The tracking of the jogger wheel can be corrected in just one turn so that active parents have the chance to easily optimize the directional stability. The new Croozer hitch system offers a mounting solution for every rear hub, so that the Click & Crooze hitch is 100% compatible.

The most important new features at a glance:

- Integrated light with light and motion activated sensor; developed with Busch + Müller
- Ski adapter kit – can be used with any children’s downhill ski; for cross-country skiing or snow hiking with the entire family
- Click & Crooze: change between bike, stroller and jogger kit now even quicker and easier
- Tracking of the jogger wheel can be corrected in just one turn
- 100% compatible hitch system – Croozer offers a solution for every rear hub

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About Croozer

Croozer is a brand of the German company Zwei plus zwei GmbH. As a specialist for family mobility, they have sold bicycle trailers for over 20 years. Croozer is currently distributed in 25 European countries, in North America and Australia. Find out more about Croozer on www.croozer.com

About Croozer Inc.

Croozer Inc., established in 2014 in Calgary, is a subsidiary of Zwei plus zwei, a wholesale and retail company for bicycle trailers in Cologne, Germany. Croozer Inc. is responsible for the distribution of Croozer in North America and Australia.